

Current situation of EMBS graduates

- Generation 1 to 6 -

The purpose of this analysis is to evaluate the current employment situation of EMBS graduates. It is based on data from the first six generations of EMBS which gather 119 alumni from 22 countries (Table 1).

Country	Number of graduates
<i>Italy</i>	27
<i>France</i>	26
<i>Germany</i>	22
<i>Spain</i>	12
<i>Turkey</i>	7
<i>Russia</i>	4
<i>Romania</i>	3
<i>Other:</i> <i>Austria, Brazil,</i> <i>Cameroon, China,</i> <i>Czech Republic,</i> <i>Egypt, Finland,</i> <i>Latvia, Moldova,</i> <i>Morocco, Netherlands,</i> <i>Poland, Slovakia,</i> <i>Tajikistan, Vietnam</i>	18

Table 1: Graduate allocation in 22 different countries

1. Materials and methods

Data for this study were obtained by means of a questionnaire. The graduates had to answer several questions regarding their employment situation: country of work, name of the company, position's title, field of work, type of contract and the range of the salary. Also they were asked if their job involve working with international partners at least 25% of time.

Survey data were collected during approximately a month (17.11.2015 - 15.12.2015) using an on-line questionnaire through SphinxDeclic. In order to keep the anonymity of the respondents, the common questionnaire link was sent by email to all the graduates.

For the alumni that weren't recognized through the collected responses, a minimum of information was obtained from the LinkedIn profiles. This way, a response rate of 100% was gathered, which means that the following results are based on the information from all the population and not only from a sample. The repartition of the respondents by generation is presented in Table 2.

Generation	Number of graduates
EMBS 1	14
EMBS 2	23
EMBS 3	18
EMBS 4	22
EMBS 5	20
EMBS 6	22

Table 2: Repartition of results (data analysis with SphinxDeclic)

2. Results

The EMBS graduates record a very high level of employment – 94%, the other 6% representing 3 persons involved in extra studies and 4 that are not employed yet. The employed ones are working in 26 countries all around the world, 32% being concentrated in Germany, which is followed by Italy and Switzerland (Figure 1). The knowledge obtained during the EMBS program ensures a steady job, 83% of graduates having a permanent contract (Figure 2).

Figure 1: In what country do you work?

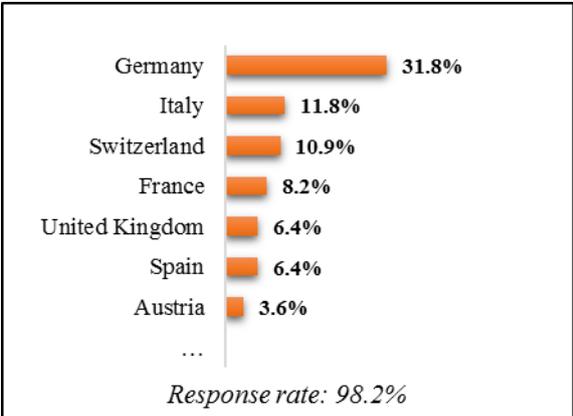
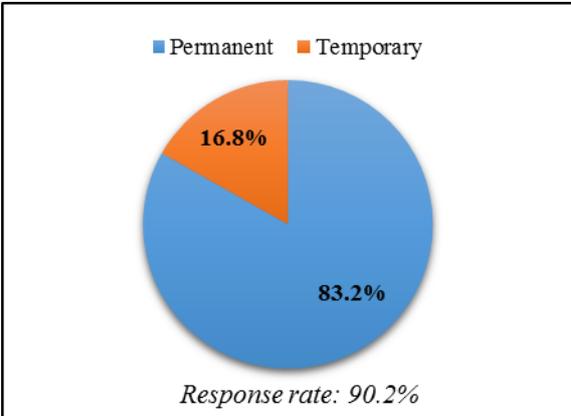


Figure 2: Contract of employment duration



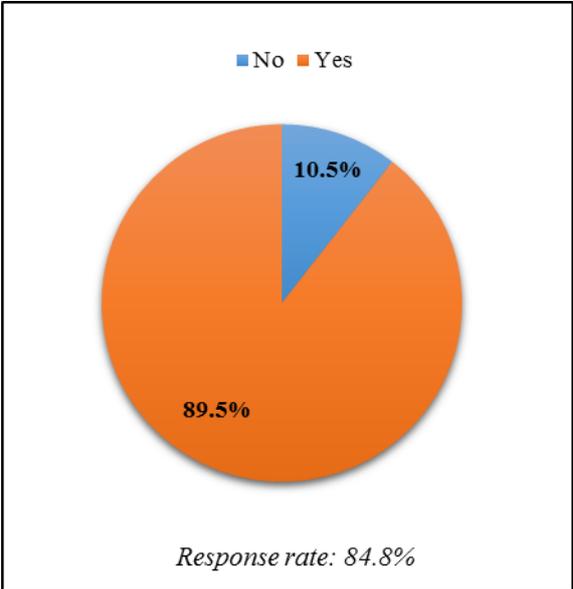
Approximately a half of graduates (44%) have functions in marketing, 16% in sales, 9% in finances, 4.5% in IT, 4% in human resources /purchasing-procurement / research, the other fields of work being less representative (Figure 3).

The international side of this master program offers to its students the possibility to build professional relationship in several countries. Moreover, it allows obtaining a job with international features, 90% of graduates being involved with international partners / clients / people (Figure 4).

Figure 3: Which of the following categories best describes your current field of work?



Figure 4: Does your job involve working with international partners/clients/people...?

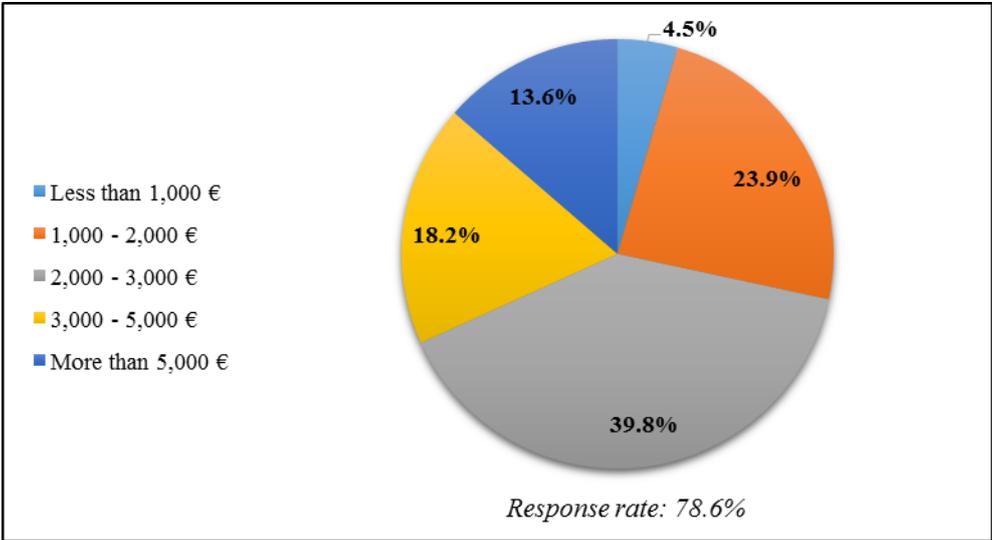


B. Braun (5) and SAP (3) are the most cited companies for which the EMBS graduates are working. The other ones are: Adidas, Bank of Tokyo – Mitsubishi, Benetton Group, Colgate - Palmolive, Danone, Deutsche Telekom, E.ON, Eli Lilly and Company, Ernst & Young, Fiat, Ford, General Electric, Henkel, Intel, Ipsos, Johnson & Johnson, KPMG, Lexmark, LinkedIn, L’Oréal, Mondelez International, Nestlé, Olympus, Ralph Lauren, Renault, Swisscom etc. 4 graduates are business owners.

Due to the fact that the majority of people find the questions about salary very personal, the response rate is slightly lower for this question – 79%. The average (weighted) net salary of an EMBS graduate is 2,852 euros per month. 40% are reaching 2,000 – 3,000 euros monthly; 24%

have between 1,000 and 2,000 euros; 18% have 3,000 – 5,000 euros; 14% are reaching more than 5,000 and only 4.5% less than 1,000 (Figure 5).

Figure 5: Which of the following ranges represents your current net monthly salary?



It is important to mention that the salaries depend very much on the country of work. The average (weighted) salary of the graduates who work in Switzerland is 4,818 euros, in France is 2,917 euros, Germany – 2,796 euros, United Kingdom – 2,357 euros, Italy – 2,167 euros and Spain – 1,833 euros. Also the amount of the salary depends on experience; the EMBS 1 graduates have bigger salaries than those from EMBS 6 (Figure 6).

Figure 6: Average (weighted) net monthly salary in euros of EMBS Generation 1 to 6

